



Transforming Events for Professional Services:

Banking, Finance, Insurance, Legal and Tax

In the professional services sector, events are more than formalities. They are strategic opportunities to connect, inform, celebrate and inspire. Whether hosting an Annual General Meeting, marking the End of Financial Year, recognising excellence at an awards night, motivating teams with incentive programs or bringing colleagues together for a staff Christmas party, every event is a chance to reinforce your brand, build relationships and drive business outcomes.

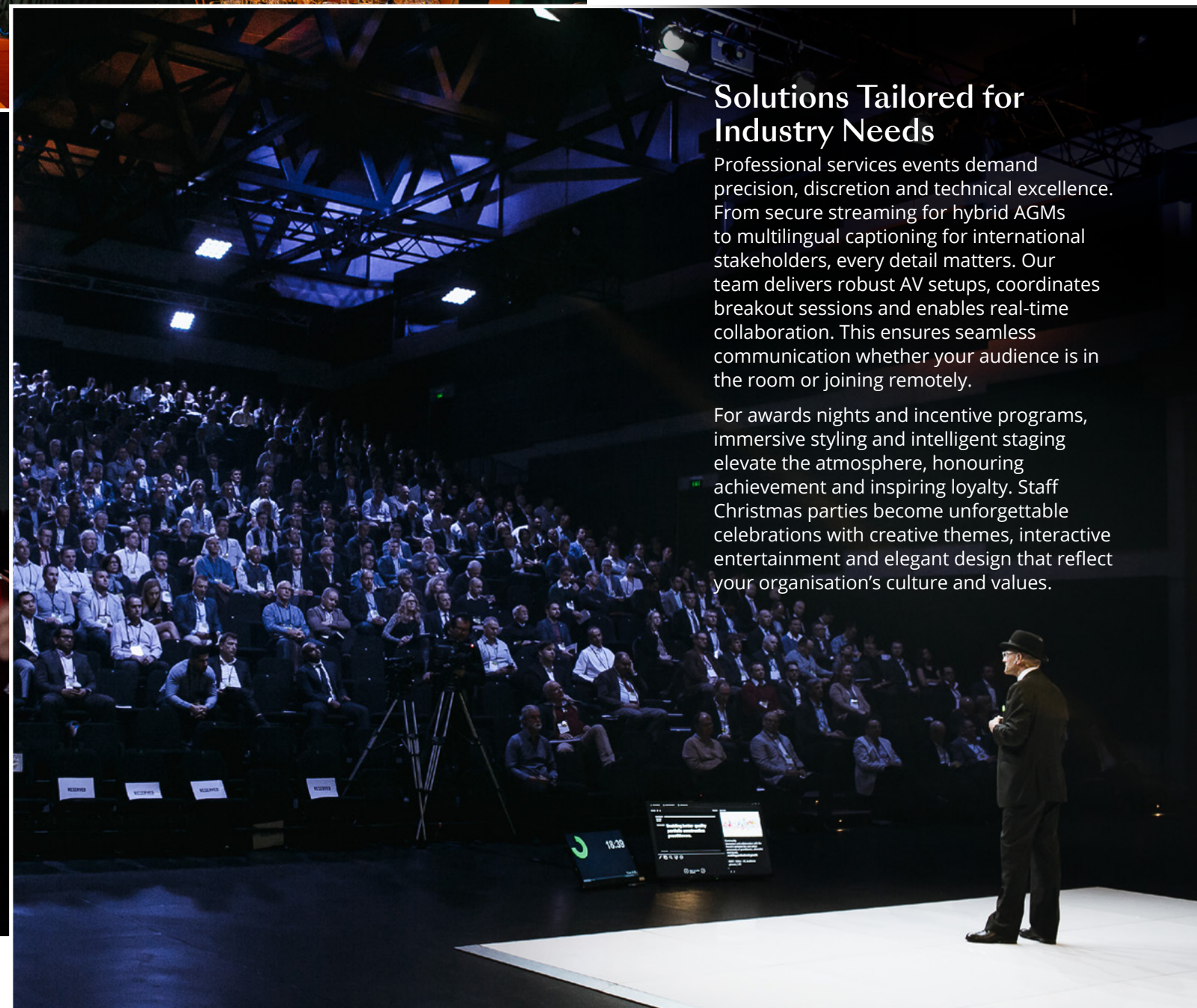
Creating Memorable Experiences

Delegates in banking, finance, insurance, superannuation, legal and tax expect events to deliver genuine value. They want engaging, relevant and thought-provoking experiences. Success is measured by whether attendees leave feeling their time was well spent and their expectations exceeded. Creative event production is the difference between an ordinary gathering and a memorable experience. It sparks new ideas, encourages networking and inspires action.

Imagine opening your AGM with a dynamic sequence on a giant LED wall, unveiling financial results with immersive graphics or celebrating excellence at an awards night with cinematic storytelling and live entertainment. These moments capture attention, create excitement and ensure your message resonates long after the event concludes.



“Imagine opening your AGM with a dynamic sequence on a giant LED wall, unveiling financial results with immersive graphics and cinematic storytelling.”



Solutions Tailored for Industry Needs

Professional services events demand precision, discretion and technical excellence. From secure streaming for hybrid AGMs to multilingual captioning for international stakeholders, every detail matters. Our team delivers robust AV setups, coordinates breakout sessions and enables real-time collaboration. This ensures seamless communication whether your audience is in the room or joining remotely.

For awards nights and incentive programs, immersive styling and intelligent staging elevate the atmosphere, honouring achievement and inspiring loyalty. Staff Christmas parties become unforgettable celebrations with creative themes, interactive entertainment and elegant design that reflect your organisation's culture and values.



Enhancing Engagement and Participation

Audience participation is essential for meaningful dialogue and connected experiences. Live polling, Q&A sessions and social media integration transform passive attendees into active contributors. Hybrid solutions ensure that remote participants are fully engaged, with interactive tools that mirror the in-person experience.

Our content creation services bring your events to life through visual storytelling. From branded presentation templates to highlight reels and promotional videos, every asset is crafted to align with your objectives and reinforce your brand identity.



Why Professional Services Organisations Choose Us

Expertise across event formats: From AGMs to gala dinners, our versatility ensures excellence in every detail.

Technical precision: Crystal-clear audio, seamless live feeds and immersive visuals are standard in every production.

Creative excellence: Our event design, staging and storytelling elevate professional services events into transformative experiences.

End-to-end solutions: Logistics, AV, content production and audience engagement are all managed by one trusted partner.



Let's Create Events That Inspire

Partner with us to deliver events that drive engagement, build loyalty and celebrate success. From the boardroom to the ballroom, we bring your vision to life, ensuring every moment is executed with creativity, precision and purpose.

Connect with me and discuss your venues needs
info@encore-anzpac.com





Strategies Conference

PORTFOLIO CONSTRUCTION FORUM

Delegates were amazed at the Portfolio Construction Forum Strategies Conference with a showstopping stage design and spectacular lighting effects. The creative team built an evolving set using hexagonal panels and exposed scaffolding, visually bringing the “It all adds up!” theme to life as the event unfolded. Specialised moving head lighting fixtures transformed the stage with vibrant colours and textures, shifting for each presenter and session. The result was a dynamic, immersive environment that kept the audience engaged and energised. Combined with seamless technical delivery and a vibrant cocktail celebration, Encore’s innovative approach set a new benchmark for event production in the investment sector, earning rave reviews from both organisers and attendees.





A Powerful Tribute to Frank Lowy

Encore delivered a fitting tribute at Scentre Group's AGM, marking the final duties of outgoing Chairman Frank Lowy AC at Sydney Town Hall. In front of 250 guests, the Encore team transformed Centennial Hall with immersive lighting in Scentre Group's brand colours, a themed board table with individual visual displays for each board member, and a mega screen for clear communication. The event was live webcast for shareholders worldwide, ensuring broad engagement. Despite the high stakes and technical demands of an AGM, Encore's professionalism and expertise ensured a flawless production, culminating in a standing ovation for Mr Lowy and a seamless, memorable farewell for a true corporate icon.



Defence Industry's Night of Nights

The Australian Defence Industry Awards 2025 returned to Canberra with over 700 guests celebrating excellence in a night of elegance and innovation. Held at the National Convention Centre, the black-tie gala featured a custom-built stage with curved LED screens, towering IMAG projections and seamless AV integration. Floor-to-ceiling drapes and Diamondback lighting transformed the space into a warm, immersive environment. Sponsor logos glowed through GOBO projections, adding prestige without clutter. A full L-Acoustics system ensured crystal-clear sound from foyer to main stage. Every cue, transition and detail was executed flawlessly. The result? A stunning, high-impact experience that left guests inspired and the client thrilled.

COSPAR Virtual Conference

Encore delivered a world-class virtual experience for the 43rd COSPAR Scientific Assembly, hosting 10,000 global attendees in just four weeks. Originally planned as a live event in Sydney, the conference pivoted online due to COVID restrictions. Using Encore's Immersive XR Stage, the team created a virtual spaceship set for the opening ceremony, even taking COSPAR President Dr Lennard Fisk on a visual journey to the Sun. Seventeen studios across the globe captured award content, seamlessly edited and broadcast from Sydney. The result was a dynamic, immersive event that impressed the international space community and showcased Encore's end-to-end virtual production expertise.

