

Elevating Media & Entertainment Events

Where Creativity, Technology, and Production Excellence Meet

In the fast-paced world of media and entertainment, events are more than just dates on a calendar - they're immersive experiences that connect, inspire, and leave a lasting impression. Encore is the trusted partner for industry events, festivals, conferences, and launches, delivering award-winning event production and AV solutions that transform every moment into something extraordinary.

Creative Event Services

Encore's creative team works closely with you to develop unique and engaging event concepts. From branding and theming to stage set design and multimedia production, we bring your vision to life with artistry and innovation. Our event styling services transform spaces into visually stunning environments that embody your brand and captivate every guest.



“Encore provides state-of-the-art audio visual equipment and technical support to enhance your event.”

Innovation & Technology Solutions

As leaders in event technology, Encore provides state-of-the-art audio visual equipment and technical support to enhance your event. Our services include audio, video, lighting, LED walls, projection mapping, and more - creating dynamic and impactful experiences for audiences of any size. Whether it's a high-energy festival or a red-carpet launch, our highly trained technicians ensure immersive and engaging experiences with cutting-edge event tech and expert execution.



Full-Service Production

With Encore, you get a single point of contact for every aspect of your event. Our experienced production team manages everything from planning and logistics to on-site execution, ensuring every detail is meticulously handled. We specialise in providing an end-to-end suite of event production services, so you can focus on your audience while we deliver seamless, stress-free experiences.





Digital, Hybrid & Virtual Solutions

Encore's digital solutions extend your reach and enhance participation, whether your event is in-person, virtual, or hybrid. From live streaming and presentation content management to interactive technology and audience engagement tools, we connect your event with global audiences and create meaningful interactions, wherever your attendees are.

Immersive Experiences & Interactive Technology

We combine creative design, production expertise, and the latest technology to deliver powerful, immersive experiences. From virtual reality and augmented reality activations to interactive touchpoints and AI-driven engagement analytics and translation, plus AI powered cameras, Encore helps you push the boundaries of what's possible at your event.



Why Media & Entertainment Brands Choose Encore

Award-winning production: Recognised for creativity, technical excellence, and flawless delivery.

Integrated solutions: Creative, technology, and production all under one roof.

Scalable expertise: From boutique launches to large-scale festivals and conferences.

Trusted partnership: A collaborative approach that puts your goals at the centre of every event.



Let's Create Your Next Iconic Event

Encore is ready to partner with you to deliver events that inspire, connect, and celebrate the best of media and entertainment. From the conference stage to the festival grounds, we bring your vision to life.

Connect with me and discuss your venues needs
info@encore-anzpac.com





Encore's Event Mastery Reimagines the Iconic MCG

Encore transformed the MCG into a next-gen event space for the Associations Forum dinner, showcasing stunning renovations and launching MCG Events' new menu and signature gin. Led by Julz Partington, Encore's team crafted a bespoke speakeasy-themed experience across the Olympic Room, Betty Cuthbert Lounge and Bar. From immersive styling to seamless AV and content creation, every detail was designed to surprise and delight. The result? A sensory-rich celebration that redefined what's possible at a sporting venue and positioned the MCG as a premium destination for creative, high-impact events.





Encore's Amway Masterpiece

IMMERSIVE BRILLIANCE AT MELBOURNE SHOWGROUNDS

Encore delivered Australia's largest-ever incentive event - Festival of Amway 2025 - welcoming 16,000 Amway China delegates to Melbourne Showgrounds. Over five days, guests experienced immersive business seminars, cultural tours, and a spectacular gala dinner featuring 2,500sqm of LED screens, 190m of projection, and a 35m hot air balloon with 3D mapping. Encore managed 11,000+ hours of production, multilingual delivery, and hotel activations across 12 venues. The event generated \$100 million in economic impact and showcased Encore's unmatched creativity, scale, and precision.



Qantas Platinum Member Experience

A CELEBRATION OF CULTURE & CONNECTION

To mark Doltone House's 55th anniversary, Qantas hosted 100 Platinum Members at Darling Island Wharf for an unforgettable evening of personalisation and storytelling. The event theme, "Ancient soils. Ancient culture", honoured Australia's land and Indigenous heritage through immersive design, fine dining, and cutting-edge technology. Guests were welcomed with a kinetic LED installation and live violin before entering a dining space transformed by sunrise lighting, wave-like LED walls, and personalised table projections. A five-course menu by Indigenous Chef Mark Olive, paired with Munda Wines, was enriched with cultural narratives and sensory effects. The night concluded with a stirring performance of "I Still Call Australia Home". The result: a masterclass in creativity, connection, and the uniquely Australian spirit.





From Dream to Neon Reality

A 40TH BIRTHDAY LIKE NO OTHER

Encore transformed Nedlands Foreshore into a high-energy Neon Funfair for an unforgettable 40th birthday celebration. Partnering with Eventique, we delivered a fully immersive experience blending festival vibes with personalised touches. Guests entered through a glowing neon arch before exploring a carnival of rides, roving entertainers and vibrant styling. Inside the marquee, LED pyramids, custom DJ visuals and a neon infinity dancefloor pulsed with energy, creating a nightclub-meets-funfair atmosphere. Personalised lanyards, bespoke content and curated entertainment including a magician from Las Vegas added exclusivity and wow factor. Despite tight logistics and weather challenges, Encore's technical precision and creative flair brought the vision to life. The result was a multi-sensory celebration that turned imagination into reality.



Ready to
connect?
Enquire here!

